


Go jump in a (data) lake!
(Without abandoning your data warehouse.)



Wouldn't it be nice if you knew
your data was well-behaved?

Make (and follow) the rules with data profiling.



Meet the platform that the
future of medicine is built on

Advanced analytics for
health care and life sciences




Trust your data
like you'd trust
your doctor

Meet the SAS® Platform

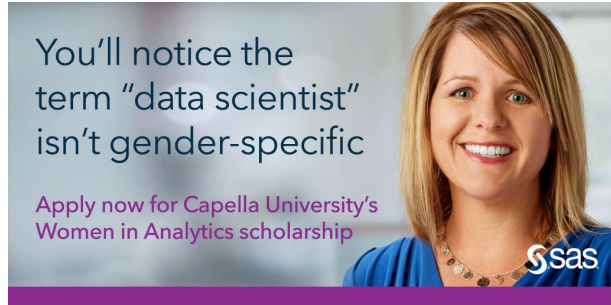


IoT data doesn't
obey a speed limit.
Yet it makes travel
safer than ever.



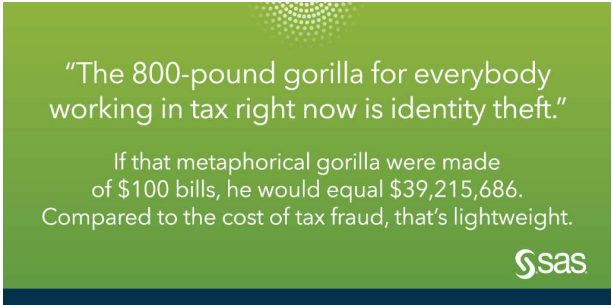

Connect with those
who already know
connected devices

IoT users' top tips for success



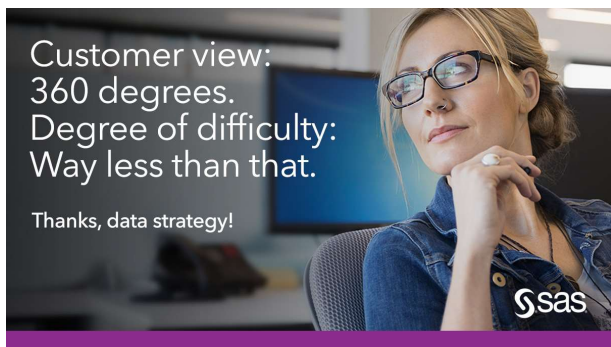

You'll notice the
term "data scientist"
isn't gender-specific

Apply now for Capella University's
Women in Analytics scholarship



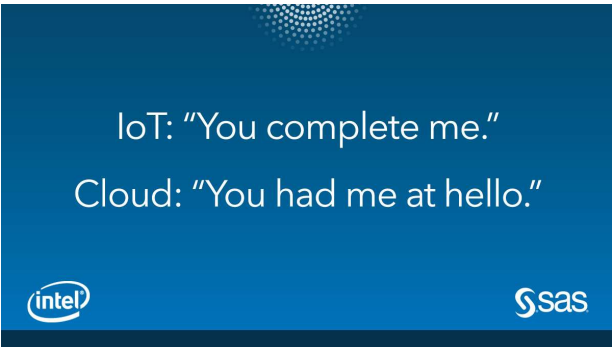

"The 800-pound gorilla for everybody
working in tax right now is identity theft."

If that metaphorical gorilla were made
of \$100 bills, he would equal \$39,215,686.
Compared to the cost of tax fraud, that's lightweight.



Customer view:
360 degrees.
Degree of difficulty:
Way less than that.

Thanks, data strategy!



IoT: "You complete me."
Cloud: "You had me at hello."

